

# POMELO FOR MYANMAR

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The information in this report was provided by Pomelo for Myanmar and has not been verified by its beneficiaries.

**Pomelo for Myanmar is an Impact Enterprise operating in Myanmar.**

## Mission

Pomelo for Myanmar has a mission statement that focuses on how it creates social and/or environmental impact. It currently creates both positive social and environmental impact, and currently serves 400 people directly, with 50-69% of its beneficiaries being female. Pomelo for Myanmar actively identifies the outcomes and impact of its activities.



### Mission

Pomelo creates opportunities for artisans to build business and creative skills, earn vital income and foster dignity and fulfillment for themselves, their families and their communities.



### Key Facts

YEAR FOUNDED:	<b>2012</b>
LEGAL REGISTRATION:	<b>Not for Profit</b>
COUNTRY OF OPERATIONS:	<b>Myanmar</b>
SECTOR:	<b>Others</b>



### Impact & Risk Score

**5.6**  
out of 10

## Activities

To create impact, Pomelo for Myanmar strives to:

- Create employment opportunities
- Provide access to new markets or stable market access
- Provide trainings
- Ensure women are part of the impact goal

Pomelo for Myanmar provides training (i.e. Financial literacy training, Training to access new markets and Job skills training). It has conducted 12 training sessions in the last 12 months, equipping 10 people with new skills and knowledge. Each training session is 5 hours on average. Beneficiaries are required to practice their learnings after receiving training.

## Outcomes

As a result of its intentions and activities, Pomelo for Myanmar has achieved the following outcomes:

- Increased income
- Increased access to finance
- Increased skills and knowledge/ education
- Women's empowerment

It also contributes to the following SDGs:

- SDG 1: No Poverty
- SDG 5: Gender Equality

## Recommendations

IIX recommends the following actions be undertaken by Pomelo for Myanmar to better measure, communicate and magnify its impact:

- Establish effective systems and processes to collect feedback from existing and new beneficiaries in order to better align products/ services with beneficiaries' needs
- Disaggregate impact data collected by gender to ensure that impact on women is more intentional and women beneficiaries are treated with respect and able to participate in decision making